

TRAINING

If you believe:

- ♦ The role of education is to help build better people and better citizens
- ♦ Cocurricular activities are vital to the school community as a tool for promoting student engagement and motivation, and are a real-life laboratory for vital life skills
- ♦ We have an obligation to provide training for all students in life skills
- ♦ We have an obligation to provide students with interpersonal learning activities that teach cooperation, leadership, self-responsibility, and effective planning and implementation processes
- ♦ Our colleges and universities could use expert practitioners in the field to help inform and train new teachers and administrators about the educational benefits of cocurricular sponsorship and club and class advising
- ♦ Exposure to the processes of club and class sponsoring for new teachers is vital to the promotion of esprit and school community building
- ♦ Partnerships can be created to mutually support cocurricular activities
- ♦ There needs to be a unifying voice for the promotion of all cocurricular activities
- ♦ This huge task can be accomplished with a little work from a lot of people ...

RESOURCES

If you are:

- ♦ Willing to share your teaching techniques, materials, and resources with others
- ♦ Interested in meeting with other like-minded cocurricular advisors to promote club and class sponsorship
- ♦ Interested in mentoring other educators in the value of cocurricular student activities and the processes to make them successful
- ♦ Interested in gathering data on the importance of cocurricular student activities
- ♦ Willing to offer your expertise as a presenter for college seminars
- ♦ Willing to write letters to colleges, universities, and politicians in support of cocurricular student activities
- ♦ Willing to distribute information to your organization, school, or community on the benefits of effective cocurricular activities programs
- ♦ Ready to do something about all of this ...

NETWORKING

If your organization:

- ♦ Is student based
- ♦ Is considered a cocurricular student activity
- ♦ Draws its adult advisors from the ranks of the professional school staff
- ♦ Relies heavily on fundraising
- ♦ Must recruit from the student population
- ♦ Promotes students in leadership positions
- ♦ Has had difficulty sustaining programs in the educational environment
- ♦ Has suffered membership loss to “more academically important” activities
- ♦ Could use a partner to provide even more programs and resources than you now offer ...

ADVOCACY

The Alliance is a nonprofit corporation that:

- ♦ **Recognizes and celebrates the role of active, engaged, trained student leaders** in setting a positive tone in the school community.
- ♦ **Actively supports the training of all teachers** in the benefits and process of cocurricular activities through in-service programs and seminars.
- ♦ **Seeks every opportunity to promote the benefits of cocurricular student activities.**
- ♦ **Offers educationally sound, relevant programs** to enhance the use of cocurricular student activities in developing quality school community life.
- ♦ **Increases educational excellence and academic achievement** through cocurricular activities.
- ♦ **Presents innovative professional development opportunities** for all educators.
- ♦ **Helps schools create a more engaged student body** by building class esprit.
- ♦ **Promotes cooperation between all associations and organizations** involved in providing student leadership training and cocurricular experiences.
- ♦ **Offers its members resources, experiences, networks, friendship, and support.**
- ♦ **Has trained, experienced advisors willing to share what works.**

YOU NEED TO JOIN US IN
THE ALLIANCE



GOALS

The Alliance for Student Activities is dedicated to:

- ♦ **Raising the awareness** of the value of cocurricular activities (those activities in and around the school community that provide students with the opportunity to learn, develop, and practice the life skills for social and civic involvement)
- ♦ **Supporting academic achievement** by helping establish a safe, positive school climate
- ♦ **Training educators and student leaders** in the processes, philosophies, and procedures that provide the foundation for successfully engaging the larger student population
- ♦ **Partnering with like-minded organizations** to promote the value of student activities.



MEMBERSHIP

The Alliance actively recruits like-minded educators and organizations to provide a unifying voice and a network for sharing resources, information, and training opportunities through partnerships and joint ventures.

Members include professional educators in both private and public sectors: teachers, college and university professors, administrators and supervisors, corporate trainers, and business people who believe in the importance of the mission.

How you benefit when you join as:

An Association (price varies by membership)

- ♦ A bi-monthly leadership two page PDF newsletter (*In Brief*) with the license to distribute to your members concerning student leadership training
- ♦ An electronic newsletter (*News of Note*) with timely items of interest to activities people
- ♦ A bi-monthly awareness piece (*The Advocate*) for school and association newsletters

An Individual Member (\$45)

- ♦ All the association benefits in electronic format (can opt for printed PDF papers if the individual is not associated with a state organization)
- ♦ Website access, including online courses, podcasts, meet the pros, message boards, swap shop, and more.
- ♦ Discounts on products and programs
- ♦ Advance information on key events, programs, and product introductions

A BRIEF HISTORY

The Alliance was founded by a group of educators and trainers who realized the need for a unifying voice and network to promote the benefits and processes of cocurricular activities. Through a grant from the Herff Jones Company they met to explore ways to improve education through the use of student activities. They quickly focused on the need for advisor training and for raising the awareness of the community as to the value of cocurricular activities. The members began to organize themselves to establish advisor training, offer programs and resources to the profession, and to seek opportunities to partner with other organizations to advance the Alliance mission.

JOIN US!

ALLIANCE FOR STUDENT ACTIVITIES

Advocacy · Training · Resources · Networking



Advocacy, training, resources, and networking to promote leadership development for *all* students

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